

Town of Chesterfield Economic Development Committee

MINUTES March 12, 2015

Attendees

Bob Brockmann co-chair, Mike Reed, Jon Starbuck, Don Brehm and Jon McKeon, Selectmen's Rep.

Absent: Dutch Walsh co-chair

Also in attendance Town Administrator Rick Carrier

Bob called the meeting to order at 6:35 pm.

The minutes of February 19th were reviewed and approved as written.

Jon M asked if the committee should look for feedback as to the webpage being friendly. Rick provided an overview of website traffic. The committee worked on the business page of the town's website. Mike will put up an unpublished webpage for the committee to review. The committee will send comments to Mike. Mike will input the comments received into the webpage .

Jon noted that Judy Hueber, from the Chesterfield Inn, is interested in being a member of the Economic Development Committee.

The committee discussed working on the pamphlet. Bob sees the pamphlets as being more family-centered with some business information. Jon S noted the pamphlet should be designed for the end user.

The committee discussed the plan to host a gathering for Chesterfield business owners to meet and greet. Carol Pelczarski had ideas on how this gathering should be organized and that this committee should ask Carol for her input. Committee members should take up various roles in the organization of this gathering.

Bob handed out a business and organizations list and asked everyone to establish contact information for the businesses, to be used for the business gathering. Don felt at this time the invitees should be limited to just businesses, not organizations.

Next meeting will be on Thursday, April 16th @ 6:30 pm. With no other business, the committee adjourned at 8:15 pm.

Submitted by:
Rick Carrier