

Town of Chesterfield Economic Development Committee

MINUTES November 17, 2016

Attendees

Jon Starbuck, chair, Bob Brockmann, Jorge Crespo, Mike Reed, Don Brehm and Jeff Migneault

Absent: on McKeon Selectmen's Rep

Also in attendance: Town Administrator Rick Carrier

Jon S called the meeting to order at 6:30 pm

Jeff Migneault was welcomed to the committee

The committee reviewed the minutes of September 22nd and approved them as written.

Rick updated the committee on the CAN-SPAM Act which requires among other things that mass mailings, such as Chesterfield Happenings, that the email recipients opt in to receive the email.

Jon S reviewed the proposal submitted by Prospect Communications to update the town logo. Mike Reed left the table and sat in the audience as he has a conflict of interest in this discussion. The committee felt the proposal to design a logo was more than fair and voted unanimously, with Mike Reed abstaining, to accept the proposal.

The committee reviewed the Business Forum from October and explained the process of how the Business Forum works.

The committee welcomed guest speakers Michael Bergeron and Mollie Kaylor from NH Department of Resources and Economic Development (DRED), Division of Economic Development. The addressed the committee on their roles with DRED. Mollie is part of the retention team helping current businesses stay and grow in Cheshire County. Michael manages out of state business recruitment.

The committee showed a Power Point presentation on a variety of strategies that the Economic Development Committee and the town can employ to retain and recruit new businesses. They noted in the presentation that Chesterfield has several key attributes that businesses would be looking for, among them being the proximity to Interstate 91, proximity to Keene State College, close to Vermont *but not Vermont*, and quality of life (ideal small town feel).

The committee thanked Michael and Mollie for their insights.

The committee will next meet on Thursday, December 15th.

With no other business, the meeting adjourned at 8:25 pm

Submitted by: Rick Carrier