

Economic Development Committee
October 22, 2020 - Final
Zoom Meeting after Field Trip to 1453 NH-9, Spofford

Present: Ron Rzasa (Chair), Fran Shippee (BOS Representative), Julianna Dodson, John Pieper,
Faith Mba was unable to connect with zoom

Absent: Robert Korb

Guests: Jeff Scott, Todd Horner, & Judy Idelkope

Meeting called to order: 5:14 PM via Zoom

COVID-19/Coronavirus crisis and in accordance with Governor Sununu's Emergency Order #12 pursuant to Executive Order 2020-04, this Board is authorized to meet electronically, etc.

Presiding: Ron Rzasa

Secretary Report: Minutes from October 8th, 2020

John motioned and Julianna 2nd to approve the minutes as written – approved unanimously

Old Business

1. **Welcome Package:** The Welcome packages have been sent out. Also, it was uploaded onto the website. Julianna will go through the Facebook thread to satisfy requests made there. Now, she needs the 2nd & 3rd quarter newcomers. Fran will investigate getting them for her.
2. **Signage Petition:** John has completed it and sent it out for review from the membership. There is no standard form to use. Fran, as BOS, thought it looked good. Ron and John will bring the petition to Copper Cannon and Parker's Auto where there is sure to get signatures.
During Public Comment Jeff Scott had some zoning comments about this petition. Discussion followed about accumulative square footage of the sign; how many signs can a landowner host, and the policy of how to handle change of ownership of host property. John will look into making some revisions.
3. **EDC Website:** The EDC drop down from the town website is obsolete. It would be better if it just linked the viewer directly to the EDC website. The Conservation Commission drop down already has such a link. Fran will ask Tricia about changing it.
4. **Facebook Page:** The Town of Chesterfield has a Facebook page, but it is currently showing little use. A Facebook page would be another tool to use for social media interaction. However, it must have an administrator to monitor it constantly. Also, it becomes more complicated when it is run by a town committee. It is important that prior to launching a social media policy must be created that is approved by the BOS. It cannot come across as discriminative. Some questions before proceeding: What is the goal and purpose? What makes it different from the present one? It was decided to table this for now.
5. **Business Listings:** Fran put together a list that contains 403 listings. It is necessary to go through them all and eliminate duplications and known closed businesses. Fran and Ron will meet and pare down the listing. John will put together all the called business spread sheets provided by the membership into one uniformed listing. He will also help Ron compile his findings in a format that can be joined with the

other spread sheets. If a business is not responsive or unable to be contacted, it will be removed from the list.

- a. Method for finalizing the business listings: (Professional Help may be necessary)
 - i. Move the business listings from the town website to the EDC website so it can be updated and monitored by the EDC
 - ii. After contacting the listings, establish a complete spread sheet of businesses
 - iii. Completely take down the old business listings
 - iv. Replace it with the confirmed business listing
- b. Todd suggested that other town committees, especially those involved in the questions being posed to businesses, should be notified of the EDC's actions. This is important in maintaining communication between town committees and thus not appear to be "stirring the pot". Julianna will draft a memo to be distributed to the other committees apprising them of the questions and the EDC motives. This will be reviewed by the committee and the BOS before being sent out.

Next Meeting Date
Thursday, Nov. 5th
5:00PM
Via Zoom

Meeting Adjourned at 6:36PM

Respectfully Submitted by,
Donna Roscoe, Secretary
October 23, 2020